

New and Original Fashion Designs For Smart Women

By Mildred Lodewick

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A WOMAN'S inherent good taste is more evident in her choice of summer frocks than in any other field of dressing. They must be smart, yet suggestive of daintiness, delicacy, and in all combine the elements of appropriateness, so that all the occasions of a summer may be met gracefully.

Frocks of summer fabrics are very easy to make, and the neat, careful workmanship that one who makes them at home puts into them counts greatly in their effect of refined elegance. Sheer dainties, dotted Swisses and organdies are favorite fabrics for afternoon frocks, and an array of simple, pretty models in a variety of light colors give to any summer vacation a real inspiration for happy times.

The design I am offering to-day is simple in the extreme, but nevertheless achieves distinction in the coloring, which is yellow, dotted with white, and bound about the neck and skirt edge with plain yellow organdie, while white ribbon bows hold the shoulders and sleeves. Tucks massed at the base of the bodice and top of the skirt form a subtle quality of decoration. Light green dotted Swiss, combined with plain green, and bows of white ribbon is another suggestion, as would also be red, with plain red and white, while other light colors, though not so conspicuously in the mode, are quite as pretty.

The uneven cut of the skirt about its lower edge is a feature of importance, stamping the frock definitely as one of individual construction.

Tramp Goats and Pigs Spoil N. J. Scenery

North Bergen Prosecutor Is Given Task of Removing Them.

If any one has a good old household remedy for removing pigs and goats from the landscape it will be thankfully received by Town Attorney Francis H. McCauley of North Bergen, N. J. There are not less than a dozen of these animals wandering carelessly about the streets of the town and the residents are tired of being edged off into the gutters by them.

So far as can be learned the pigs and goats are ownerless—just tramps, to put it frankly—and they certainly do destroy the scenery in North Bergen.

The task of disposing of them was handed to Mr. McCauley by the town's Board of Health, which gave up the problem after more than three and a half hours' discussion of it last night. Committeeman Otto said he thought the public dog catcher should be empowered to act. But other committeemen disagreed. It was evidently thought that the dog apprehender



YELLOW DOTTED SWISS IS BOUND WITH YELLOW ORGANDIE.

might consider it beneath the dignity of his office to go around scooping up goats and pigs.

It may be said, however, that this is the open season for goats and pigs in North Bergen.

NINETY DAYS FOR MASHER.

First Shot At by Farmer's Wife, Then Sent to Jail.

John Murray of Passaic, N. J., probably will not try to flirt any more, for, after having had several shots fired at him by the wife of a farmer, he was sentenced yesterday in Somerville, N. J., to spend ninety days in the County Jail.

Chronic Constipation

Relieved Without the Use of Laxatives

Nujol is a lubricant—not a medicine or laxative—so cannot gripe.

When you are constipated, there is not enough lubricant produced by your system to keep the food waste soft. Doctors prescribe Nujol because its action is so close to this natural lubricant. Try it today.

Nujol
For Constipation

CANDY

PENNY A POUND PROFIT

Jumbo Jells:

The last word in crystallized goodness.

POUND NET

SPECIAL Thursday, June 29th

10¢

Chocolate Covered Raspberry Jelly and Cream Hearts: 2 for 5¢

Special Assorted Chocolates:

A revelation for the candy buyer who has the idea that Quality is always governed by a fancy price.

34¢

POUND NET

SPECIAL Thursday, June 29th

99¢

Regularly \$1.19 POUND NET

Loft

FOR EXACT LOCATIONS SEE TELEPHONE DIRECTORIES

Fur Repairing and Remodeling At Special Low Rates Now

Now's the time to have your Furs remodeled. Estimates submitted free. The very best workmanship, assured. "Furriers Since 1842." GIMBELS FUR WORKROOMS—Tenth Floor



Redfern and Gossard CORSETS: Reduced

DISCONTINUED MODELS

\$1.89

GOSSARD

The names tell the quality story—of fabric—of make—and of style. Light sports models. Right lines for women of all weights and shapes. From miss to stouter matron. The Gossards are front lace. The Redferns mostly back lace. All LOW priced!

\$2.89

REDFERN

GIMBELS CORSET SHOP—Second Floor

Sale! White Novelty Cross-bar Voiles

36 Inches Wide

28¢ YARD

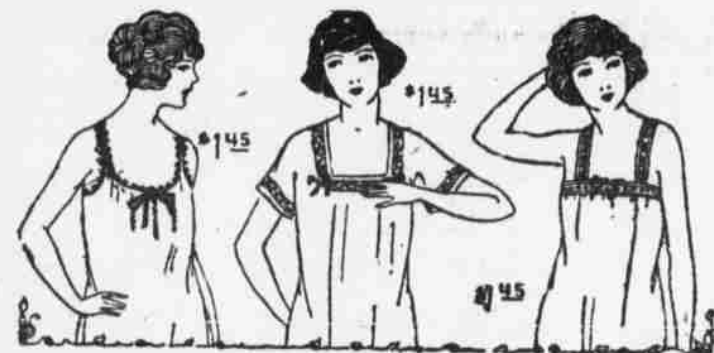
A Wonderful Quality

Summer's the time for this fabric. It has many uses. Frocks. Lingerie. Children's dresses. And there's an attractive variety of designs to choose from. Neat checks. Dainty stripes. Plaids. Cross-bar effects. Ultra desirable.

Imported Dress Voiles: 65¢

White only. An excellent quality. 36 inches wide. There's at least a dozen charming patterns of broad raitine stripes, tiny cordings, dots and dashes and dainty figures. Soft and sheer, this fabric will fashion lovely summer frocks and blouses. And it's exceptional value.

GIMBELS WHITE GOODS SHOP—Second Floor



Cotton Copies of Costlier LINGERIE: Low Priced

NIGHT GOWNS and ENVELOPE CHEMISES

The fabric is a fine soft nainsook. The trimmings, the imitation cluny that's the very new thing in smart lingerie.

\$1.45

A neatly tailored effect softened by a bit of lace—just the right note. And exceptional value!

GIMBELS LINGERIE SHOP—Second Floor

GIMBEL BROTHERS

Store Hours 9 to 5:30 For Other Gimbel News See Page 11

32ND STREET — BROADWAY — 33RD STREET — NEW YORK CITY

And Here Are Flags —for This Fourth and Henceforth

"Sterling" U. S. Wool Bunting Flags with sewed stars and stripes. Guaranteed

2x3 feet, \$1.50 5x8 feet, \$5.50
3x5 feet, \$2.50 6x10 feet, \$8.00
4x6 feet, \$3.50 8x12 feet, \$11.50

U. S. Printed Silk Flags Mounted on Black Enamel Staffs With Gilt Topped Spear

12x18" 50¢ 16x24" \$1.00 24x36" \$2.00

And Very Specially Priced

"Sewell" All Wool Bunting U. S. Flags: 3x5 feet sewed stars and stripes \$2.05

Cotton U. S. Flags with sewed stars and stripes. 3x5 feet in size \$1.00

GIMBELS FLAG SHOP—Fourth Floor



'Rah for Comfort in K O V E R A L L S

\$1.00 \$1.39

Blue Denim
Hickory Stripe
Cadet Blue
Chambray
Khaki
Navy
1 to 8 Years
Boys and Girls

They're the sturdy play togs known from coast to coast. On every beach from Coney to California. Packed in every trunk for every mountain play place. It's the comfort of 'em kiddies like—won't tear, won't soil (won't show it anyway). In two grades—at two prices—both low.

Round or Square Neck
Long or Short Sleeves

GIMBELS BABY SHOP—Second Floor

BUNGALOW APRONS For Bungalow Days: A Sale

\$1.19

We've chosen a long waisted model—practical for kitchen wear—and smartly becoming for these summertime days when one is often visible in one's cool apron. All-covering—like a frock. Of sturdy percale, daintily flowered, or figured. With pocket and piping—and neat sash—to trim it!

GIMBELS APRON SHOP—Second Floor

25500 Pieces of Fine American Porcelain on SALE

At Greatly Lowered Prices for High Quality



Combination Services for 6 to 12 Persons.

The popular basket pattern, one of the most telling successes of the American potteries.

Natural color baskets, tied with blue ribbons and filled with pink and white roses.

Each piece is double lined in the same blue tone.

GIMBELS—Fifth Floor

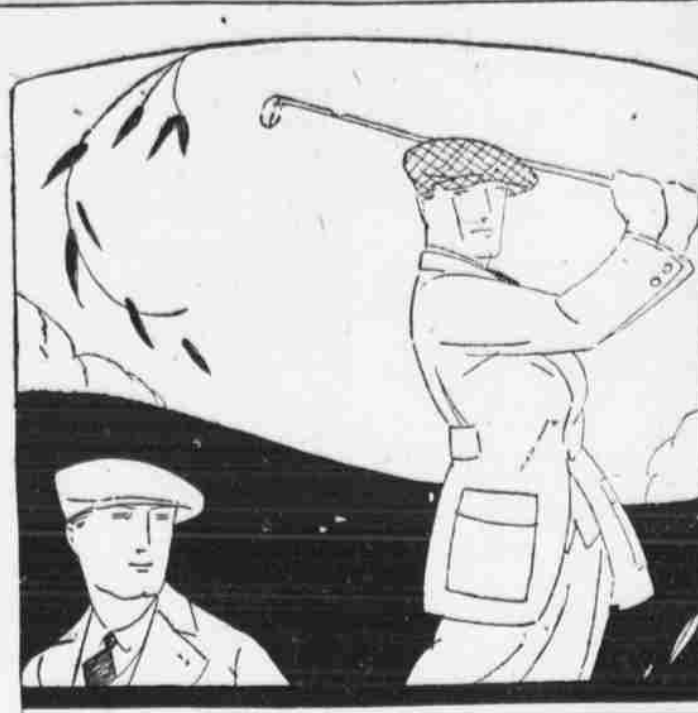
Bungalow Sets of 31 Pieces—6 Dinner Plates; 6 Bread and Butter Plates; 6 Fruit Saucers; 6 Cups and Saucers; 1 Meat Dish. Now \$4.35

Dinner Sets of 50 Pieces—6 Dinner Plates; 6 Dessert Plates; 6 Bread and Butter Plates; 6 Soup Plates; 6 Fruit Saucers; 6 Cups and Saucers; Meat Dish; Covered Vegetable Dish; Uncovered Vegetable Dish; Sauce Boat; Covered Sugar Bowl and Cream Jug \$9.95

Dinner Set of 100 Pieces—12 each of Dinner, Dessert, Soup and Bread and Butter Plates; 12 Cups and Saucers; 12 Fruit Saucers; 8 Meat Dishes; 2 Covered Vegetable Dishes; Sugar Bowl; Cream Jug; Covered Butter Dish; Sauce Boat; Pickle Dish; Oval Baker \$19.75

1000 Iced Tea Sets on best lead blanks; 7 pieces; handled tea glasses. Set \$2.95

Shop by Mail Through Our Mail Order Department



Hot Weather CLOTHES

Hot weather demands hot weather clothes. Cool! Made as the woolen clothes are made—as to styling—as to smartness and tailoring and finish. In a range of colors as wide. But cool! And at Gimbel's—low priced. Probably the largest stock of hot weather clothes in town—celebrated for its variety—and its values.

2000 More Palm Beach SUITS Have Come In

Head of the value list at \$12. 2000 More of them in for a big before-the-Fourth event. Light or dark shades. Sport or sack models.

\$12

Sizes 33 to 48: Regulars: Longs: Shorts: Stouts

Mohair---the Appropriate \$15

The sport-business-dress sort of suit. Cool—and right for every purpose. Well tailored. 34 to 48. \$22.50

Others at \$16.50, \$18.50 to \$25

For Utmost in Tailoring Society Brand Suits

Palm Beaches. Mohairs. Tropical Worsteds. Imported Linens. With Society Brand perfection of style and tailoring. \$20 TO \$35

White Flannel Trousers: \$7.50 to \$15
Real Linen Knickers: \$5.95 to \$8.50
Khaki or White Duck Trousers: \$2.95

GIMBELS MEN'S CLOTHING SHOP—Fourth Floor



STRAW HATS Choice of the House

ONLY Panamas Excepted \$1.95

Straw hats at Gimbel's have been the talk of the town this season. Biggest value. And finest straws. From London. And here. And now first to come down in a big holiday clearance. All—except the Panamas—to go at \$1.95. Thousands of 'em were twice that. And when a good straw's \$1.95—no need to holiday in your old sunburnt one.

GIMBELS MEN'S HAT SHOP—Fourth Floor

Brooklyn, Long Island and New Jersey Customers Direct to Gimbel's via Tubes and Subways